



Module 5. Social media for social responsibility and its role in tackling climate change: heroes to the rescue!

Opening session

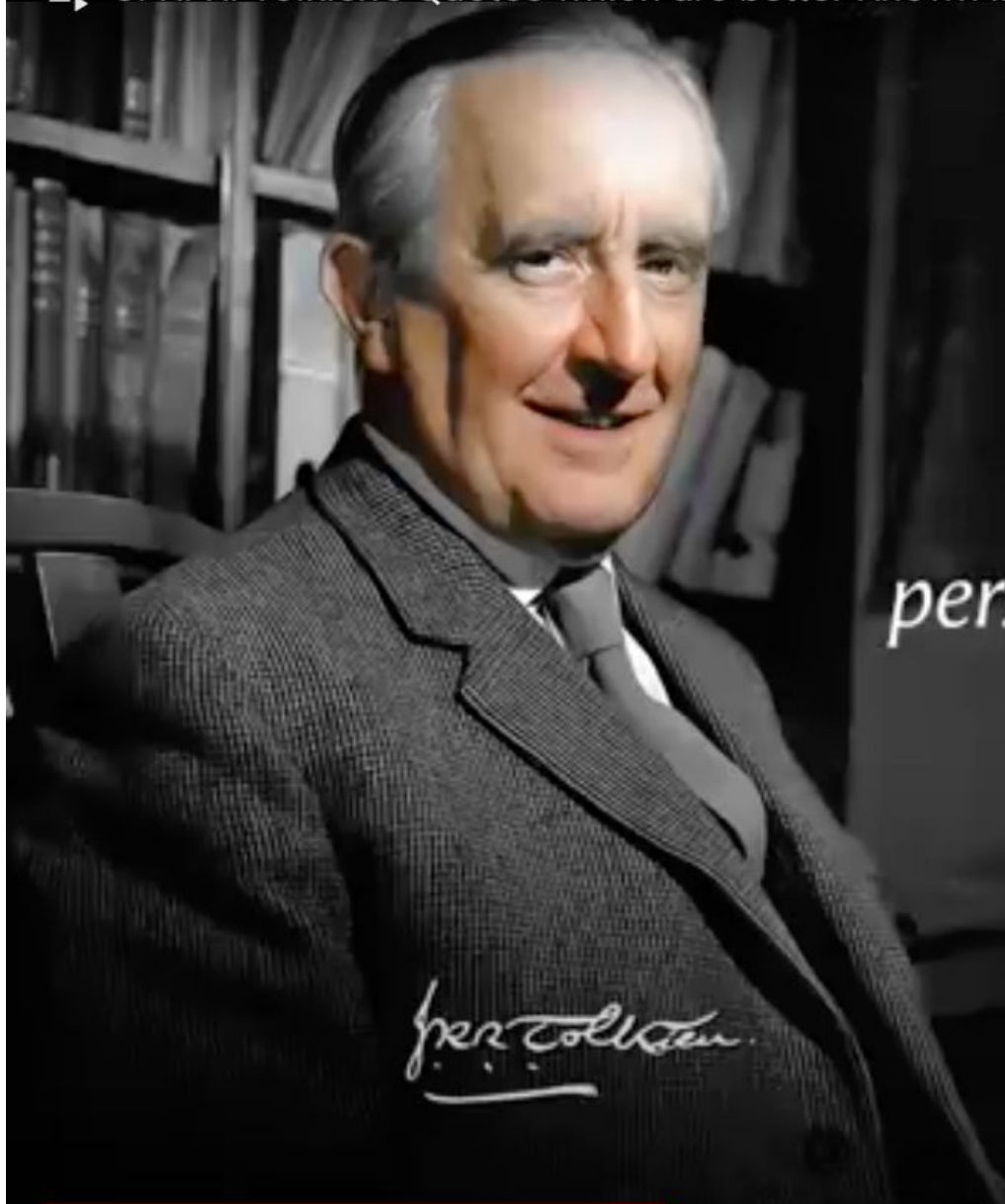
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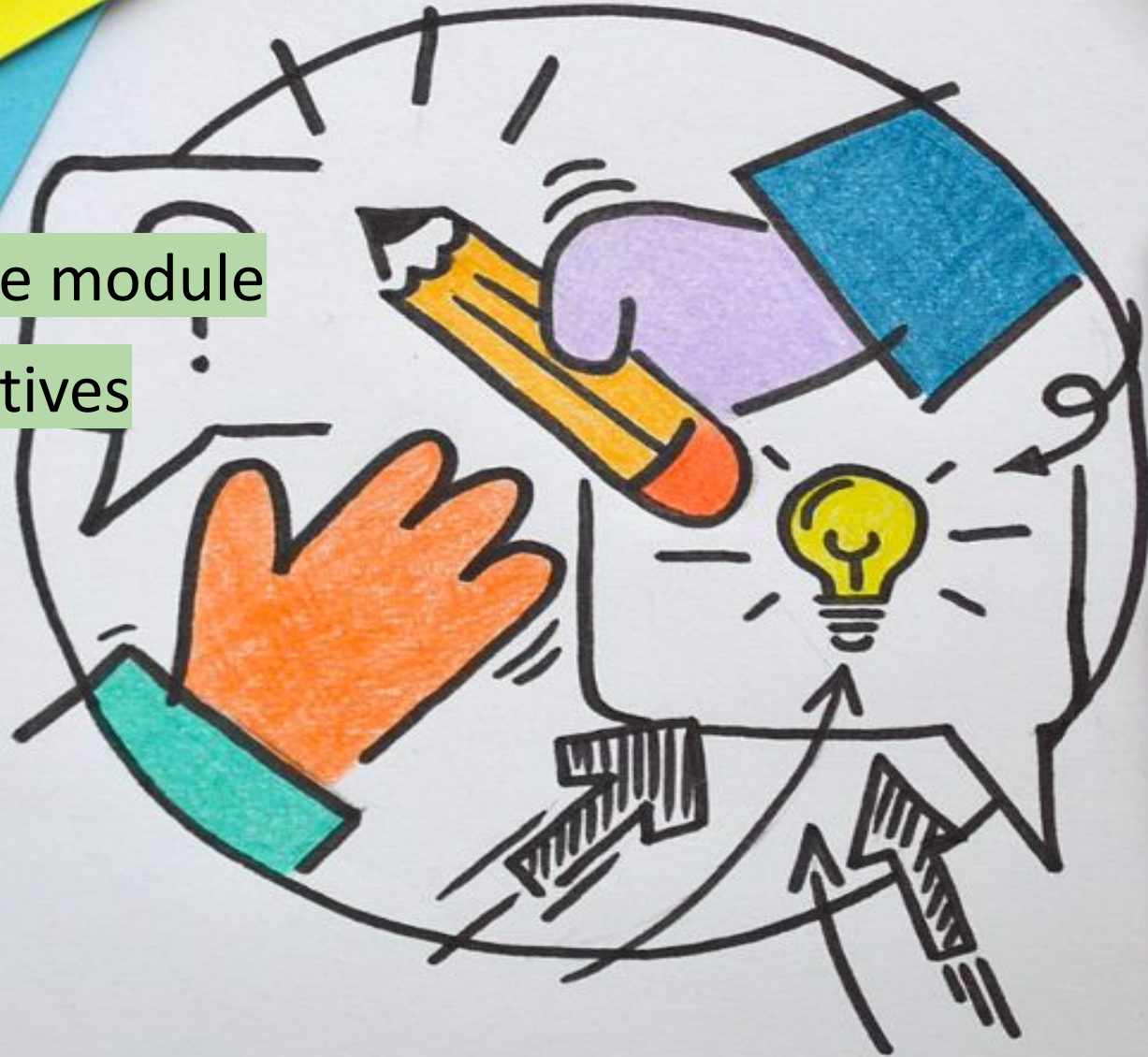


“Even the smallest person can change the course of the future.”

J. R. R. TOLKIEN
An English writer, 1892 – 1973

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Overview

This Module looks at social media in the context of social responsibility, and especially climate change. Social media can be seen as a tool to effect change and do good for others. We as humans have a responsibility towards each other, and using social media is one way in which this responsibility can be fulfilled.

We CAN be heroes who will save the world, and social media can give us extra power to do this. However, social media is a sensitive environment where the importance of social responsibility stands out, because there is no direct communication between the participants.

Whether you're taking this Module alone, with a pair, or in a group, you will get to know yourself and each other better, and take concrete action via social media to heal our planet. Go for it! 🚴



Structure of the module

Opening session

- Overview of the module
- Learning objectives and skills targeted

Session 1. “We could be heroes”: what’s social responsibility?

- Understanding social responsibility
- Social responsibility as heroism

Session 2. Suiting up: social media for social responsibility

- Social media's helps and hurts
- 10 ways to make your social media posting accountable

Session 3. We have the power: tackling climate change with social media

- The climate change problem and its solution
- Create your climate action

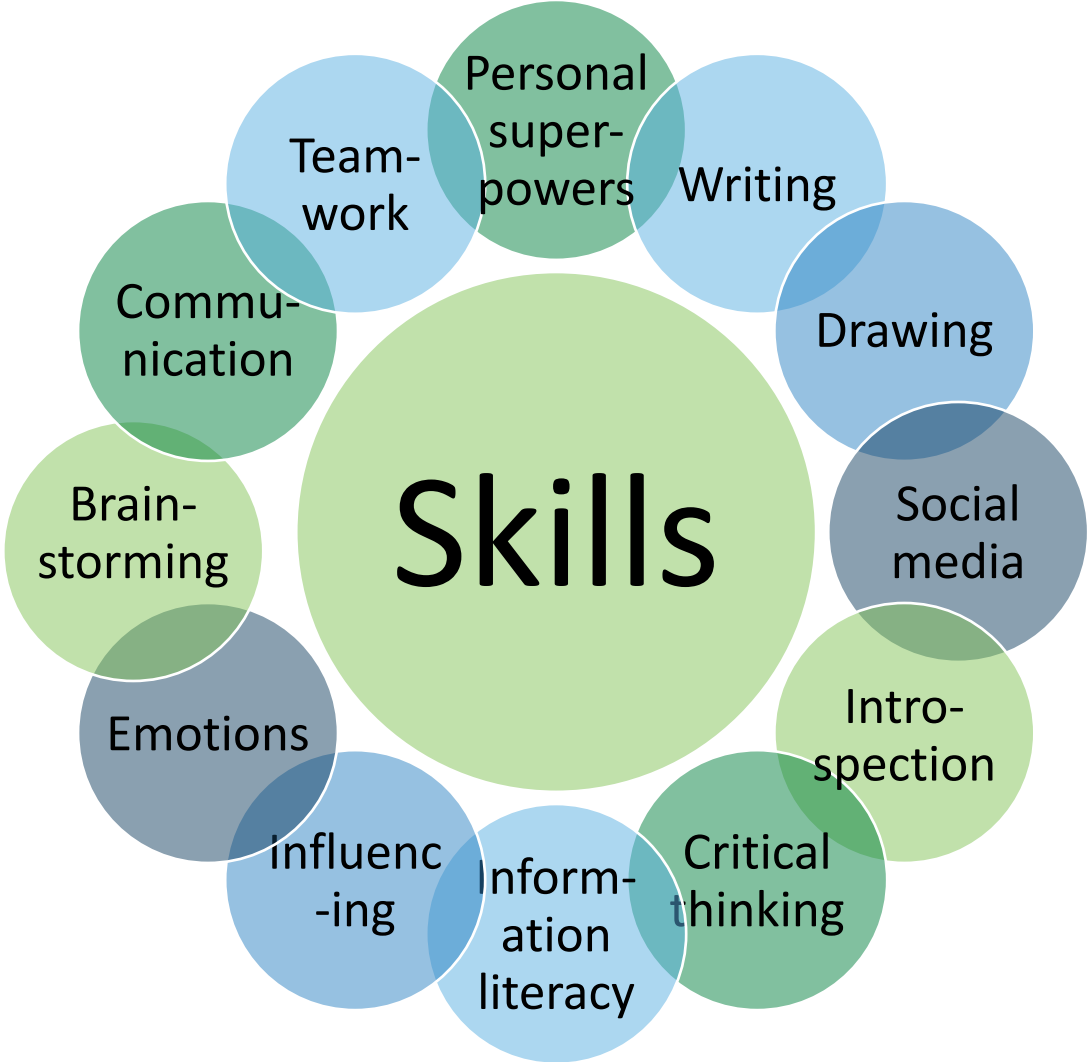
Closing session

- Evaluation of the module
- Toward new horizons

Learning objectives

- I understand how personal actions are connected to the wider world.
- I develop as a global changemaker.
- I can research materials and sources and use them.
- I realise that media sources can affect our understanding of important events and issues both positively and negatively.
- I comprehend the role of social media in advancing social responsibility.
- I can use course materials in problem solving and critical thinking skills to solve real-world problems.
- I can take effective climate action in a meaningful way.

Skills targeted



Tools needed



- Paper
- Pen
- Social media accounts
- Mobile device or computer with Internet
- Mindmapping or brainstorming app such as popplet (<https://www.popplet.com>), coggle (<https://coggle.it>) or bubbl.us (<https://bubbl.us>).

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ON SOCIAL MEDIA!



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