



ECO-MEDIA

Module: Digital Activism

Welcome / Introduction Session

Project Number

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Contents

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Aims of the module

- Promote understanding of the concepts and theories of digital activism.
- Explore the ways in which technology and digital media can be used to promote social and political change.
- Promote knowledge about the impact of digital activism.
- Promote understanding of how digital tools such as Facebook, Twitter, Instagram, Emails, Video, etc. can impact activism.



Structure of the module

Welcome / Introduction section

- Presentation of an overview of the module
- Presentation of aims and learning objectives

Lesson 1: Introduction to Digital Activism

- Understanding the concept of digital activism

Lesson 2: Digital tools to enhance Digital Activism

- Identify and critically examine the relationship between digital tools such as social media and activism

Lesson 3: Do's and don'ts / Tips / Important Concepts

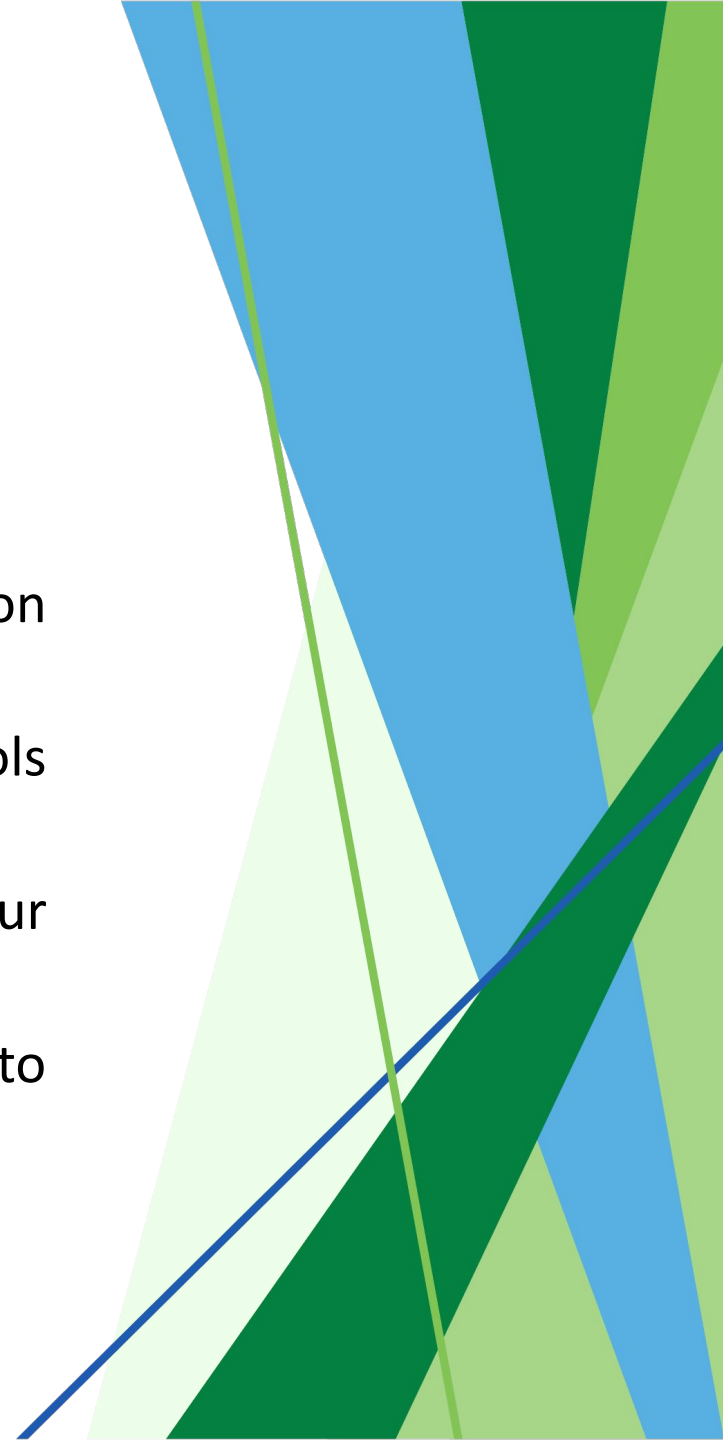
- Understand how to do digital activism and what information to share
- Understand ethical challenges in activism

Closing session

- Final thoughts
- Assessment activity

Learning objectives

- Develop a better understanding of the concept of digital activism.
- Develop a critical-comparative understanding of digital activism.
- Demonstrate knowledge on digital identity as a communication means to the target audience.
- Identify and critically examine the relationship between digital tools such as social media and activism.
- Understanding online dangers and importance of protecting our privacy.
- Understand how to do digital activism and what information to share.
- Understand the importance of ethics in digital activism.



Skills targeted



Added value of the module

- By learning about digital activism, individuals can act as “agents of change” and become active participants in shaping their communities
- By understanding what digital activism is, individuals gain a broader perspective on social and political issues, fostering a sense of global citizenship and empathy towards diverse communities.
- Individuals will learn how to navigate to various digital platforms effectively, critically evaluate digital content, and leverage technology for positive social impact.



Let's get to know each other!

- Introduce yourself!
- Why you participate in this training?
- What are your expectations from this training?



**Any questions?
Thank you!**



MEET OUR PARTNERS





ECO-MEDIA

FIND US

ON SOCIAL MEDIA!



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