ECO-MEDIA

Module: Networking
Welcome / Introduction Session

Project Number
 2021-1-ES01-KA220-ADU-000026310

Contents

- Presentation of the module's aims

- Structure of the module

- Learning objectives

- Skills targeted

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Aims of the module

- Understand the concept of networking and its significance in personal and professional contexts.

- Gain insights into the benefits of networking.

- Discover various networking channels, both online and offline, and their advantages.

- Understand how to create relationships and connections to other people.

- Demonstrate knowledge on the structure of the pitch and key elements that must be included.

- Demonstrate knowledge on how to deliver an effective elevator pitch.

Structure of the module

Welcome / Introduction section
- Presentation of an overview of the module.
- Presentation of aims and learning objectives

Lesson 1: Fundamentals of Networking
- Understand what is networking all about
- Understand why networking is important

Lesson 2: Types of Networking, Tips, Do's and Don'ts
- Identify key components of effective networking.
- Learn how to avoid pitfalls of networking.

Lesson 3: Elevator Pitch
- Understand the structure of the pitch and its key elements
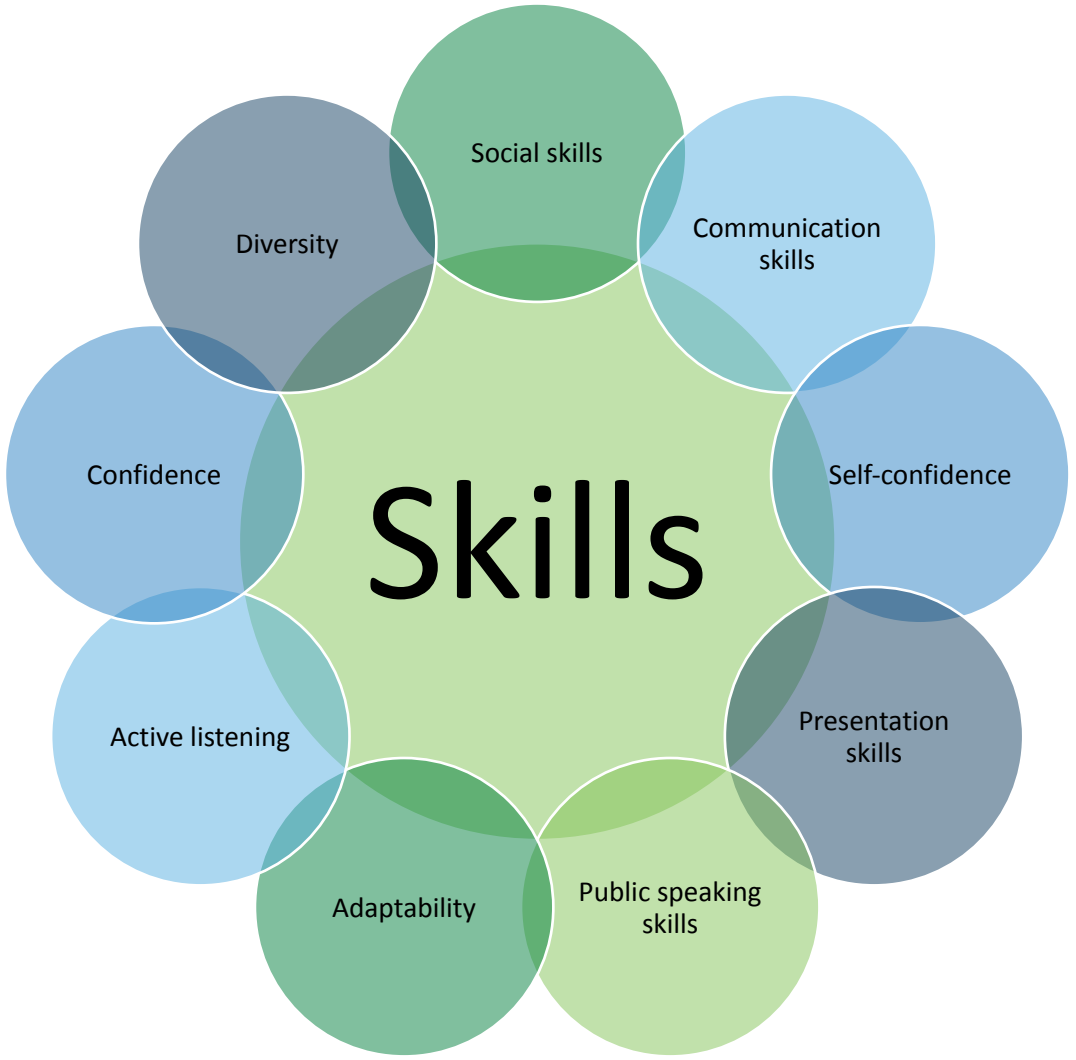
Closing session
- Final thoughts
- Assessment activity

Learning objectives

- Understand what networking is and why it is important.

- Identify the benefits and potential opportunities that networking can offer.

- Explore different networking channels and platforms.

- Gain confidence in approaching networking situations and introducing oneself.

- Gain knowledge and strategies to navigate the world of networking effectively by using elevator pitch strategy.

Skills targeted

Added value of the module

- Increased awareness of the importance and benefits of networking.
- Greater confidence in approaching networking situations.
- Appreciation for the value of diversity and inclusivity in networking.
- Enhanced ability to craft a compelling elevator pitch.
- Increased confidence in delivering a concise and impactful elevator pitch.

Let's get to know each other!

- Introduce yourself!

- Why you participate in this training?

- What are your expectations from this training?

Any questions?
Thank you!

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