



ECO-MEDIA

Module: Digital Activism Closing Session

Project Number

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- Closing



Key points of the module



Reflection – digital activism

Opportunities to raise awareness, mobilize support, and advocate for various causes.

Marginalized voices can be heard.

Strategic use of digital tools such as social media.

Reach global audience.

Connect with like-minded individuals and organizations.

Successful digital activism requires clear goals, targeted messaging, and effective use of digital tools.

Has the potential to bring real change.

Collaboration with other activists is essential.



Reflection – Digital tools & digital activism

Connection with a global audience

Raise awareness

Clear goals

Well-crafted messages

Understanding of target audience

Share information

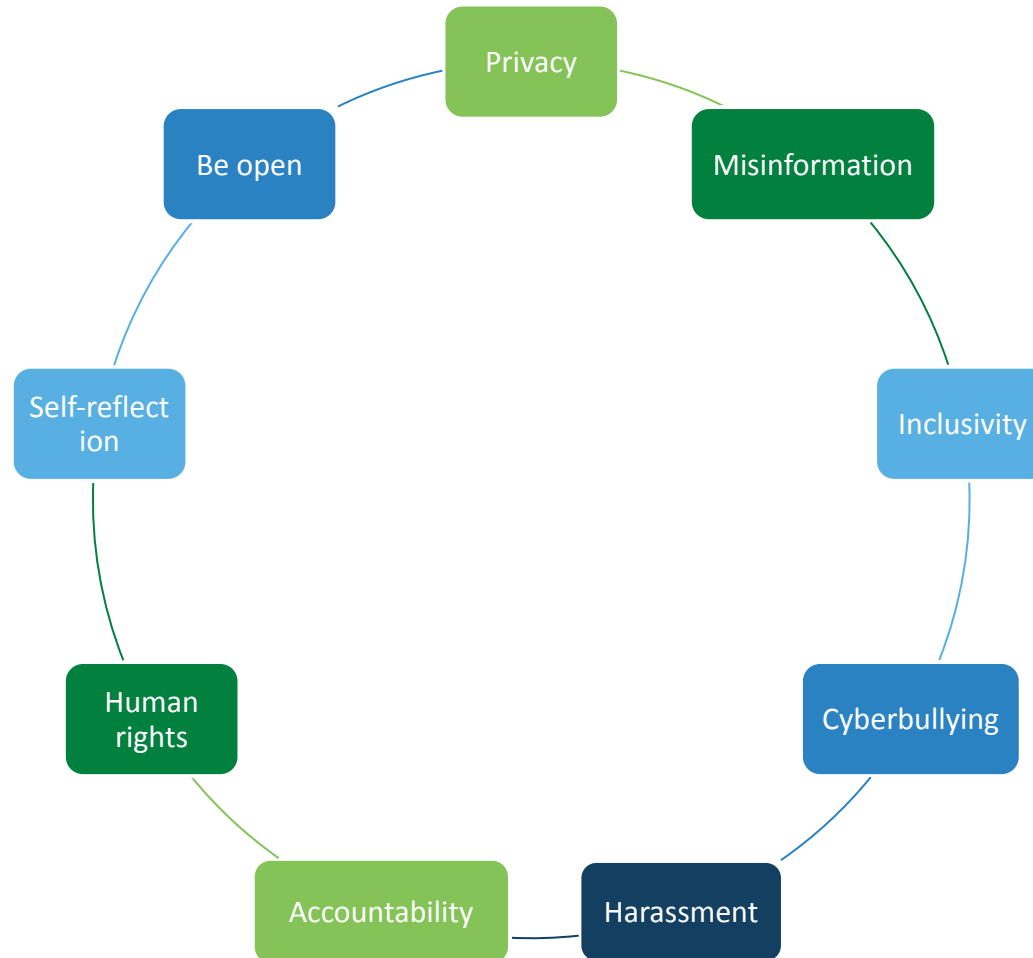
Hashtag activism

Reach marginalized people and communities

Ethical considerations



Reflection – ethical challenges



Brainstorming

- What are some of the key takeaways from the module that you will remember and apply in the future?
- How can you apply the skills you have learned in this module in your personal and professional life?
- What surprised you the most about the module, and how has this changed your perspective on the topic?



**Any questions?
Thank you!**



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