

# ECO-MEDIA Project

## Project Aims

The project aims at increasing digital skills and community media literacy among professionals working with youth.

## The Survey

To gain a better understanding of the recent situation of digital youth work around Europe and develop a descriptive map of Community Media approaches for digital youth work, the partner organizations working on ECO-MEDIA created and distributed a questionnaire to youth workers, mentors, and, in general, professionals working with youth in all six partner European countries.

The questionnaire was structured to cover several aspects of digital youth work, such as the familiarization of youth workers with the implementation of digital tools/methods, the utilization of digital means for the motivation of youth towards volunteering activities, the relation of youth workers with their country's community media, but also the awareness of youth towards climate change.

About 140 respondents from organizations working with youth completed the questionnaire.

The responses gathered provided valuable feedback on the digital tools and methodologies organizations in Europe are applying for the engagement of youth in volunteering.



Most respondents felt familiar with digital tools and the usage of several digital means

Most respondents agreed on the usefulness of Community Media in e-volunteering and raising awareness

Social media and articles were found to be great means of promotion and dissemination

Easing access to software, e-learning, and digital tools could be an effective boost to volunteering

A lack of governmental support was widely reported among participants across participating countries

[www.eco-media.eu](http://www.eco-media.eu)



[fb.com/ecomediaproject](https://www.facebook.com/ecomediaproject)



[@eco\\_media.project](https://www.instagram.com/@eco_media.project)



Co-funded by  
the European Union



**With the growing threat of climate change, the role of youth in leading sustainable lifestyles is becoming crucial for creating a positive change on a long-term basis. It is, therefore, of high pertinence today to improve the digital skills of teachers, mentors, and all those who inspire the youth to act positively in regard to ecology.**